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A PUBLICATION OF CROWN TIMES

DIVAPLANET

JULY 2026 | VOL. 6

MAGAZINE

My Story of Rising Again

From uncertainty and setbacks
to a life of purpose.

Founder of Heal With Papiya

Empowered
Women Empower
the World

The Healing That Changed Everything

How Tarot, Numerology,
and inner work
transformed my life.

Clarity Is the First Step to Success

Why healing your
mind comes
before building
your dreams.

COVER STORY

DR. PAPIYA CHAKRAVORTY

My mission to help women heal, grow, and thrive.

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COVER STORY

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DR. PAPIYA CHAKRAVORTY

From Engineer to Healer: A Journey of Purpose



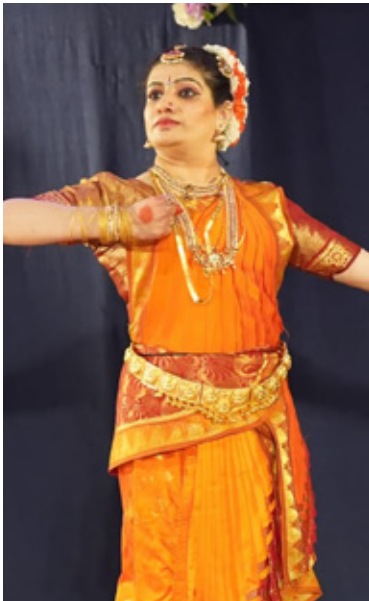
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From Engineer to Healer: A Journey of Purpose



Dr. Papiya Chakravorty is the Founder of Heal with Papiya. Her journey reflects the belief that true success is not just about earning a livelihood—it is about discovering one's soul's purpose.

After completing her B.Tech and M.Tech in Biotechnology, she worked as an Assistant Professor and Career Counselor. Although her career was stable, she felt emotionally exhausted and spiritually disconnected. Deep within, she knew she was meant for something more meaningful.

In 2016, a series of personal and professional challenges became the turning point in her life. She was drawn to Tarot, Numerology, Akashic Records, Chakra Healing, and subconscious healing. What began as a search for answers became a journey of self-healing, helping her overcome confusion, build confidence, heal emotional wounds, and reconnect with her inner strength.

Today, as a Spiritual Coach, Tarot Mentor, and Energy Healer, she empowers women—especially homemakers and those feeling lost or emotionally overwhelmed—to gain clarity, rebuild confi-

dence, discover their purpose, and achieve emotional as well as financial independence.

Her work has been recognized with the Narendra Modi Vikas Ratna Award, India's Business Iconic Award 2025 for Spiritual Excellence, and an Honorary Doctorate in Holistic Wellness and Intuitive & Spiritual Guidance. These honors represent the countless lives transformed through healing, guidance, and self-belief.

During the COVID-19 pandemic, after leaving her job, she discovered another passion—cooking. She launched a YouTube food channel, which became another source of creativity and healing. This journey earned her the Food Icon Award 2025 from celebrity chef Kunal Kapur for her contribution as a food blogger in the North East region. It reminded her that every experience in life reveals hidden talents and prepares one for a true calling.

She believes that when a woman heals herself, she transforms not only her own life but also her family, community, and future generations. Her journey from Engineer to Healer was not merely a career change—it was the discovery of her soul's calling.



Q. How does Tarot actually work, and can it help people make better life decisions?

A. Tarot is not about predicting a fixed future—it is a tool for self-awareness and guidance. It reflects your current energies, challenges, and opportunities, helping you make conscious decisions. Tarot doesn't replace free will; it empowers you to create a better future through informed choices.

Q. What are the Akashic Records, and who can benefit from an Akashic Reading?

A. The Akashic Records are the soul's energetic library, offering deeper guidance rather than fixed predictions. Anyone seeking clarity in relationships, career, life purpose, or emotional healing can benefit. A session helps uncover recurring patterns and supports personal growth with greater clarity and confidence.

Q. How can Numerology reveal insights about a person's life?

A. Numerology studies the vibrations of numbers in your birth date and name. It offers insights into your personality, strengths, challenges, relationships, career, and life purpose, helping you make decisions aligned with your true potential.

Q. What common challenges do people come to you with, and what simple practices do you recommend?

A. Most people struggle with stress, self-doubt, and lack of clarity. I encourage simple practices like meditation, gratitude, journaling, healthy boundaries, and quiet reflection. Small daily habits can bring lasting inner peace and transformation.



Q. How should beginners choose between Tarot, Numerology, and Akashic Records?

A. It depends on their needs. Tarot provides clarity for present situations, Numerology reveals life patterns and strengths, while Akashic Records offer deeper spiritual guidance and emotional healing. Each modality supports a different stage of self-discovery.

Q. What has been the most transformative part of your journey?

A. The greatest transformation has been witnessing people heal from within. Helping individuals regain confidence, overcome fear, and find their purpose reminds me that true healing is about rediscovering our authentic selves.

Message for Readers

A. Every challenge is an opportunity to grow. Trust yourself, invest in your inner healing, and keep learning. When you transform yourself, you naturally inspire others. Remember, your future is shaped not by destiny alone, but by the choices you make every day.

KHUD KI KHOJ

A JOURNEY FROM SURVIVAL TO SELF-DISCOVERY

"Har insaan ki sabse badi manzil, khud tak pahunchne ki yatra hai."



About the Author – Preeti Asthana

Preeti Asthana is an author, Entrepreneur, storyteller, and a firm believer that the most meaningful journeys are not the ones we take across the world, but the ones we take within ourselves. Through her writing, she inspires readers to embrace self-awareness, resilience, and personal transformation. With *Khud Ki Khoj*, Preeti Asthana presents a deeply relatable narrative that speaks directly to the hearts of people searching for purpose, courage, and identity. Her writing beautifully captures the emotional struggles that often remain unspoken while reminding readers that every challenge carries the potential to shape a stronger, wiser version of ourselves. As she beautifully believes, "Har insaan ki sabse badi manzil, khud tak pahunchne ki yatra hai."

Why Should You Read *Khud Ki Khoj*?

If you've ever felt lost, overwhelmed, or disconnected from your dreams, *Khud Ki Khoj* is a book that will speak directly to your heart. This book reminds us that life's greatest transformations often begin with the smallest acts of courage. It encourages readers to rise above self-doubt, embrace change, and rediscover the strength that lies within. Whether you are a homemaker, entrepreneur, student, working professional, or someone standing at a crossroads in life, this book offers hope, motivation, and the confidence to begin again. You will love this book if you want to: Rediscover your true purpose and inner strength. Learn how resilience can transform life's toughest moments. Believe that it's never too late to chase your dreams. Understand that "Khud ki khoj hi jeevan ki sabse khoobsurat yatra hai." *Khud Ki Khoj* is not just a book you read it's a journey you experience, a mirror that reflects your own potential, and a reminder that the most extraordinary destination you will ever reach is your true self.

Some stories entertain, while others transform. *Khud Ki Khoj* is one such inspiring journey that reminds us that the greatest victory in life is not over others, but over our own fears, doubts, and limitations. It is a heartfelt narrative that encourages every reader to pause, reflect, and rediscover the strength that already exists within.

ABOUT THE BOOK – KHUD KI KHOJ

"Kabhi-kabhi zindagi humein wahan le jaati hai, jahan se wapas aana aasaan nahi hota... lekin wahi se hamari asli kahani shuru hoti hai."

AUTHORS TREE PUBLISHING
Nurturing Ideas, Inspiring Lives

खुद की खोज
एक साधारण महिला की संघर्ष, हिम्मत और आत्म-खोज की कहानी

“कभी-कभी रास्ते हमें तोड़ते नहीं, बल्कि हमें खुद से मिलने के लिए बनते हैं...”

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लेखिका
प्रीति अस्थाना

Khud Ki Khoj is much more than a story - it's an emotional journey of courage, resilience, and self-belief. The book follows the inspiring life of Rani, an ordinary woman with extraordinary dreams. Like countless women, she carried aspirations in her heart but found herself overwhelmed by family responsibilities, societal expectations, and life's endless challenges. Just when everything around her seemed to fall apart, Rani made a powerful decision not to surrender, but to rise. What began in the quiet corner of her kitchen gradually transformed into a journey of confidence, creativity, and self-expression through social media. Her determination, perseverance, and unwavering spirit became the foundation of a

completely new identity. Yet, the road was never easy. It was filled with tears, heart-break, loneliness, failures, and countless moments that could have broken anyone. But Rani refused to give up. Instead, she chose to turn every setback into a stepping stone, proving that our greatest strength often emerges from our deepest struggles. Khud Ki Khoj is not merely Rani's story it reflects the silent battles fought by thousands of women who continue to dream despite every obstacle. It is a reminder that "Jab insaan khud ko pehchaan leta hai, tabhi uski asli zindagi shuru hoti hai." This book inspires readers to embrace change, trust their inner voice, and believe that every ending has the potential to become a beautiful new beginning.



Abhivyakti NrityaDham: A 17-Year Journey of Passion, Purpose & Performance

Bharatanatyam programs - Stuti Stavan, Versaitilia & Ensemble...../ Ph.D & HR - AI



Namaskaram To Lord Nataraja

From Bedroom Beginnings to a Decade and a Half of Excellence: The 17-Year Journey of **Rhythm and Rigor: The Inspiring Evolution of** Guru Mrs. Rucha

Bhalerao Godbole HR MBA - PhD pursuing & a Founder of Abhivyakti NrityaDham - A School Of Bharatanatyam.

ACADEMIC & PROFESSIONAL FOUNDATION -

Q. Tell us about yourself and your professional background.

A. I am Rucha an Entrepreneur, Educator, and A Bharatanatyam Dancer , a Performing Artist & A Founder of Abhivyakti NrityaDham - a school of Bharatanatyam in Pune . Academically, I hold an MBA in Human Resource Management and have worked as an Assistant Professor. I teach Accounts, Statistics, Economics, German, and Taxation through my own classes, (Entrepreneurship) and I am currently pursuing a PhD in Management Studies.

Q. How do you balance your professional life with your creative pursuits?

A. My academic background instills a sense of discipline and precision, which I integrate into my dance teaching. I am also an Entrepreneur running my own classes. My research work, including papers in 'Futuristic Trends in Management' and participation in Management and AI conferences, keeps me intellectually active, just as dance keeps me artistically fulfilled.

THE DANCE JOURNEY -

Q. When did your journey in Bharatanatyam begin?

A. Dance has been my passion since childhood. I started learning Bharatanatyam at the age of five under Guru Mrs. Rachana Tai Kapse. Under her guidance, I completed my Margam and Arangetram. In 2008, started teaching Bharatanatyam under my Guru's Guidance and her Expertise. Later, I completed Visharad and an M.A. in Bharatanatyam, and in 2015 established Abhivyakti NrityaDham, my own small Institute, registered under Bombay Shop Act.

Q. How did Abhivyakti NrityaDham begin? (A transition from a student to a Teacher ?)

A. It started from a bedroom with just six students. There was no big business plan-only a passion for teaching. From small Ganpati performances to parents encouraging & requesting me to start regular classes, the journey grew naturally. Today, I proudly complete 17 years in this field.

Q. Tell us about your students, teaching journey & establishment of Abhivyakti NrityaDham?

A. Established in 2015 In Pune at Treasure Park Society clubhouse . As of 2026, I have trained around 70 students through online and offline classes. More than 28 girls have completed the Margam course, and many are preparing for Visharad and Alankar exams. My institute is affiliated with Akhil Bharatiya Gandharva Mahavidyalaya (Recognised under Govt. of India) and Pune Bharat Gayan Samaj Recognised under (Govt. of Maharashtra).

Q. What makes your teaching philosophy different?

A. I treat Bharatanatyam as a passion or a hobby rather than a business, so Arangetram and Participating in Programs is optional. Students should perform in it only when they are mentally, physically, financially fit & ready. This year, my institute celebrated its first Arangetram, 'Nritya Aarohan', by my student Miss Swara Londhe. Incredibly proud to witness her journey - " Our Journey".

PERFORMANCE, RECOGNITION & PHILOSOPHY -

Q. What are some of your memorable Productions & Performances ? Also achievements in Academics & Work Tenure?

A. My class productions as a Choreographer & a Performing Artist includes- Stuti Stavan, Versatalia, Ensemble, Nirbhaya, Shri Krishna Leela, Ramayan, Dancercise, Navadurga, Navagraha, Dashavatar, Good-Evil Act, Puberty Age Act, Tribute to Shri Devi, Tribute to Parents, Tribute to Indian Patriotism, Garva, and the experimental solo 'Damlelya Babanchi'. Most memorable performance was at Pandit Bhimsen Joshi Smruti Mahotsav. I with my dance friends have also performed at the Southern Command Army, Pune. In Academics as well - I stood 1st In Phd Course Work Program and also was responsible in Projects Participation during MBA. Events in Schools & Colleges - as a Participant, later in an Organising Committee & later a Mentor during Job period. Management & Commerce being the favourite subjects, 3 D's - always applicable - " Dedication, Determination & Devotion. "

Q. What role has Music played?

A. I have trained in Vocal Carnatic music at Kannada Sangha and currently learning under Smt. Ranjani Keerthi Since 3 years. Music has enriched my understanding of Bharatanatyam in the aspects of Raga & Taal.



Q. Which achievements are you most proud of?

A. I received the Rashtriya Kala Ratna Samman 2026 for Bharatanatyam Dance Excellence. I also won a Third Prize in the Super Senior Solo category at the Tamil Nadu National Talent Hunt and First Prize in the Bharatanatyam Solo Competition in Tamil Nadu, in May 2026. I have also participated and won in Firodiya & Purushottam Competitions during college days. Any Art - whether Acting, Singing or Dance was always to- do list and still it has Continued.

Q. How do you balance academics and dance?

A. Both demand discipline, consistency, and hard work. There are no shortcuts to success. Whether in studies or dance, excellence comes through preparation, practice, and learning from failure.



Q. Whom will you dedicate your dance journey ?

A. Dancing because of your mom is a beautiful and an inspiring reason to move. Every time I step onto the floor, I am dancing for the woman who taught me how to walk. She, herself is a Classical Singer and a Dancer , my best critic, my biggest fan , and the only reason my heart knows how to dance. She put me into dance class and supported me throughout My journey, teaching me , taking my Studies - yes, dance has a big theory , shlokas, taal , question answer, essays, biographies & stories, My all, my reason to move, my everything. I dance because of you. The reason behind every graceful step I take: my mom.

My Aai - Mrs. Rachana Bhalerao- My Biggest Pillar

Q. You emphasize " Project Viva ", "Meditation" & "Sanchari - self creativity" .

Why are these components part of your curriculum?

A. In today's fast-paced & a competitive world, a dancer needs more than just a physical skill. I mandate Meditation to foster Mental Clarity and Peace. I introduced Project Viva in Margam Course, to ensure my students can articulate and present their knowledge regarding Bharatanatyam, which is essential for Professional Growth not only in Dance, but also in Studies. To make a project in word Doc or PPT - do research, collect Information, find the problems, observations, findings, some solutions or idea to solve the problem, make graphs & tables, collect and paste pictures and Present A Viva on the same. The topic is related to Bharatanatyam but it will also enhance in Academics & Professional work, later in future. Sanchari is a Self Creativity- I make sure that every girl attempts for the same, to select any Classical Song of any language, understand the meaning, write down the lyrics and the Composer, Singer, Writer details, understand the bhav behind it and Choreograph the same self creativity - No filmy songs but pure Classical based, sing the same and perform simultaneously. Sanchari comes under Abhinaya - only expressions and not the foot movements. This enables them in a long run not only in choreographies but also gain that confidence & lack of fear factor.

PERSONAL VALUES, HOBBIES & MENTORSHIP

Q. How do you integrate your other interests into your life ?

A. I enjoy Reading, Cooking, Baking, Ceramics, Home Decor, and Rangoli, making me more Creative , Artistic & Enthusiastic.
My background in NCC, fitness, and swimming (since the age of 5), Trekking (many Forts & Himalayan treks, High Altitude Treks), Water Sports Activities & Adventures like Parasailing , Scuba diving, Snorkeling , Kayaking, Paragliding, Hot Air Balloon Ride, River Rafting (and still to do list) taught me discipline, which reflects in my teaching, also keeps me grounded & keeps me energetic.
I am also passionate about Image Consulting & Fashion , try to peak with the same perfection in my day to day life.

Q. What is your core philosophy on success?

A. There are no shortcuts to any place worth going. SUCCESS is the result of Preparation, Hard Work & Learning from Failure. Whether in academics or dance, success is built on a strong foundation of Consistency, Repetition & Dedication.

Q. Why have you started Studio Batch and what are its benefits?

A. Joining a dedicated studio batch for advanced Bharatanatyam students provides an optimal, fully-equipped space to transition from a student into a consummate performer. Mastery of Abhinaya & Natya - It allows for rigorous exploration of complex Abhinaya (storytelling and expressions), synchronization with live rhythms, and physical conditioning essential for professional routines. Performance Preparation & Choreography- Studios offer the spatial layout necessary for intricate routines, stage placement, and stamina-building required for full-length recitals. Immersive Physical Spaces- Dedicated studios provide the correct acoustics, dance flooring, essential for fine-tuning Angikaabhinaya (body movements) and precise geometry in Nritya (pure dance). Peer Learning & Networking- Dancing alongside similarly dedicated students fosters a collaborative environment, essential for understanding group dynamics, Nattuvangam, and rhythmic synchronization.

Q. How is Rucha as a person any typical nature or a behaviour?

Also, tell us about your strengths and weaknesses?

A. I am a People's Person, actively helping people (friends & family) in whatever ways possible. Into the help of CSR kind of work or Social Services to Anath Vidyalaya. Vast Knowledge Base in Education & Dance. Speed & Efficiency with superb planning & good in communication, surviving & maintaining Relations, bringing people together for functions, hang outs or get togethers. I am adaptable and available 24/7 in Professional and Personal space & can adjust as per other's needs & requirements. I am highly structured and capable of

providing tailored, step-by-step guidance. I can break down complex topics, deliver instant feedback, and adapt explanations to suit different learning paces.

My Weaknesses are - Over Thinker & an Emotional person, Potential for Inaccuracy - Occasionally I can produce hallucinations on factually incorrect information.

Q. Your Final message ?

A. Moving with people in a dance journey means building a shared language of connection, where every step carries the community forward. It's about growing, evolving, and celebrating collective rhythm rather than dancing alone.

"I believe that the dance came from the people and that it should always be delivered back to the people.

"A dance class is built on passion, sustained by dedication, and grows through community."

Choosing to be kind and behaving well with people defines your character, as the deepest connections you build, comes from treating others with genuine respect, regardless of what you get in return.

Try to be a rainbow in someone's cloud.

This will be in any Field, Job, career, the status of whom you are, any gender, any age, etc.

Just * HUMANITY* always.

Be particular in your work, Planning to Execution process in any field, don't expect the results & keep working, be grounded and down to earth.

I pray this mantra every day to keep me posted very well in life, being inclined towards Spirituality & the belief in all the Energies around.

I offer my deepest Namaskaram to Lord Nataraja. This journey would have been impossible without the blessings and support of my family—my parents - Mrs. Rachana Bhalerao & Mr. Milind Bhalerao. My Father In law - Mr. Niranjana Godbole and my husband Mr. Nipun Godbole, dedication of my students, motivation and encouragement from my friends.

I also owe a debt of gratitude to my Gurus, who have been my pillars: Respected Swaroopa Tai, Maitrayee Tai, Gauri Tai, and Prama Tai.

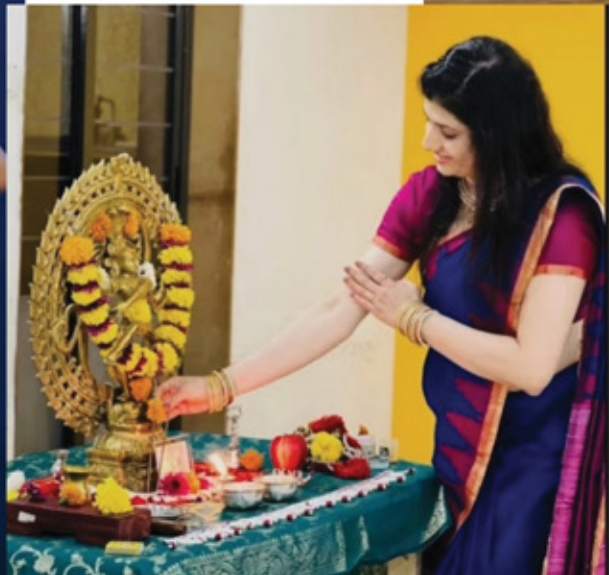
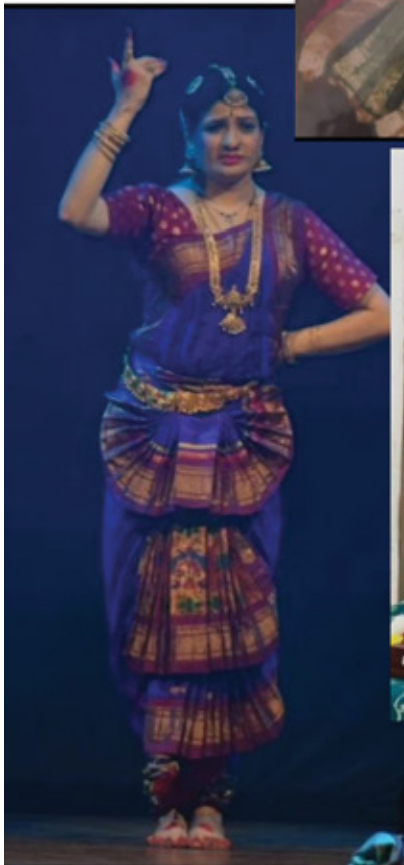
I truly believe in the beauty of the Guru-Shishya Parampara.

From Bedroom to Stage: The Unfolding Legacy of Discipline, Dedication & Life Time Of Art - Bharatanatyam Dance.

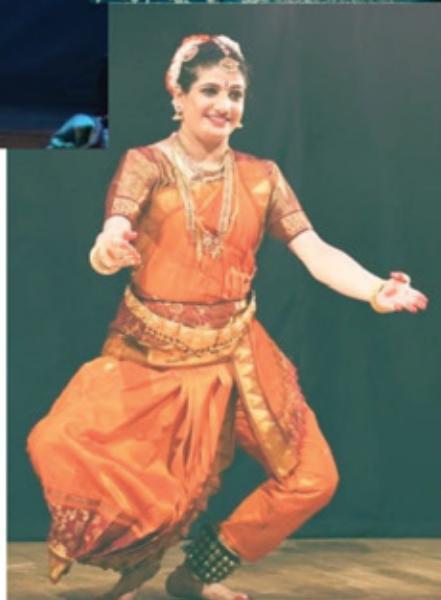
My Arangetram and a journey as a Performing Artist & a Founder of Abhivyakti NrityaDham

“

GREAT
JOURNEYS
BEGIN WITH
HUMBLE
FIRST STEPS.



"Success has no short-cut—only preparation, repetition, and the courage to keep dancing through every challenge."



MRS. INDIA

Pride of Nation

Pageant with a cause

2025

SEASON

SUPPORTING CAUSE

WATER AWARENESS

Because when a woman heals herself, she does not rise alone—

**SHE
SAFEGUARDS
AND UPLIFTS
AN ENTIRE
LINEAGE.**



From the Eastern Ghats to an International Stage

SWAGATIKA PANIGRAHI

Born in Berhampur on 11 May 1989 and raised in Gajapati, one of the economically challenged regions of Odisha's Eastern Ghats, Swagatika Panigrahi's journey is a powerful story of resilience, courage, and self-belief.

Growing up in a middle-class family, she witnessed how surroundings, social expectations, and limited opportunities can make many people believe they are not enough. Yet, she continued to dream beyond her circumstances. Her journey from a small district in Odisha to IIT Roorkee, the corporate world, and the pageant stage stands as an inspiration to countless unheard voices still searching for the courage to trust themselves.

Today, Swagatika is an Associate Technical Project Manager with a leading automotive MNC in Bangalore, an IIT Roorkee alumna, a spiritual menstrual coach, and the Goodwill Ambassador – Mrs India Pride of Nation 2025, Season 7.

Her life transformed deeply after the loss of her maternal aunt to breast cancer in January 2025. The grief compelled her to pause, reflect, and recognise the emotional patterns that often pass silently from one generation to another.

Through journaling, meditation, self-reflection, and conscious living, Swagatika rebuilt herself and transformed personal pain into purpose.

A passionate traveller, she believes that travel heals the mind, expands perspectives, and teaches us to honour every religion, culture, and way of life with openness and compassion.

As she celebrates this remarkable winning moment of Mrs Asia world 2026 Thailand, her first gratitude goes to her ancestors, parents, maternal aunt, and spouse, whose blessings, sacrifices, and support shaped her journey.

With this recognition, Swagatika courageously accepts the responsibility to advocate for mental health awareness, emotional wellbeing, breast cancer awareness, and the healing of generational trauma—so that the next generation inherits emotional strength instead of silent pain.



“Pause.
Trust your
intuition.

Choose yourself
without guilt.

Constructing a Better Future:

Leading Mega Projects with Purpose and Precision.

Paul Sushruta Comes
Senior construction Manager
The Los Angeles Unified School District, USA



Engineering is the art of transforming vision into reality—
one project, one community, and one legacy at a time.



Paul Sushruta Gomes ,
Son of late Dr. Jose Paul Gomes
and Dr. Lucy Gomes was born in
Goa, India.

The Gomes Family hailing from Goa in India has a legacy of freedom fighters. Paul Gomes secured his Bachelors Degree in Civil Engineering from the Goa University, India.

During his stint as a civil engineer in India he executed projects in Mobile communications for Reliance Industries , India.

He eventually moved to the United States of America.

He worked for The County of Los Angeles as a Project Engineer and was instrumental in the construction of The New Martin Luther King Hospital Complex. Paul Gomes secured his Masters Degree in Civil Engineering from the Prestigious University of Southern California, USA.

He is currently employed as a Senior Construction Manager at The Los Angeles Unified School District executing Mega Capital Improvement Projects.



A Journey of Grace, Strength, and Self-Belief

Mrs. Moumita Dutta Guru

Beauty Beyond the Crown

Mrs. Moumita Dutta Guru, every milestone has been shaped by resilience, gratitude, and authenticity. Born to **Late Mr. Nripendranath Dutta* and *Late Mrs. Sutapa Dutta, she has built a life rooted in strong values, shared today with her husband, **Mr. Subhrakanta Guru, and their beloved son, **Jagrav Guru*, who continues to be one of her greatest inspirations.

A *Science Graduate* with advanced qualifications in *Multimedia & Animation* and *Dietetics & Nutrition, Moumita's educational journey beautifully blends creativity, wellness, and intellect. Beyond academics, her love for **dance and music* reflects her vibrant personality and lifelong passion for self-expression.



Every

**dream is possible
when self-belief
leads the way.**

”



Walking the Ramp with Purpose

For Moumita, participating in a beauty pageant was never about winning a crown—it was about embracing the woman she truly is. Every responsibility she carries as a wife, mother, homemaker, and caregiver became her greatest strength rather than a limitation.

Walking the ramp was a deeply emotional experience. She carried gratitude in her heart and quiet confidence within herself, believing that kindness, purpose, and authenticity are the true symbols of beauty. Her journey reflects the evolving spirit of modern pageantry, where confidence and individuality matter far more than age or appearance.

The Strength Behind Her Success

Moumita believes that every achievement is made possible by the people who stand beside us. She credits her inspiration to her inner child, her son Jaggu, her elder cousin *Jaydeep Guha, her elder sister-in-law **Sudipta Guha*, her family, friends, and supportive social media community.

She also expresses heartfelt gratitude to *Shera Naskar, her domestic help, and **Prince Bhagat, whom she fondly calls her *sarathi, for their unwavering encouragement throughout her journey.

Interestingly, she also thanks those who doubted her, believing that every criticism became a reason to grow stronger and move closer to her dreams.

An Inspiration for Every Woman

Mrs. Moumita Dutta Guru's story is a reminder that it is never too late to rediscover yourself. She believes true beauty lies in confidence, compassion, and staying true to who you are.

Her journey is not simply about participating in a pageant—it is about proving that every woman has the power to embrace her dreams while gracefully balancing the many roles life offers. Through her courage and authenticity, she hopes to inspire others to believe that the greatest achievement is becoming the best version of oneself.



The greatest achievement is becoming the best version of yourself.



Redefining Storytelling Through the Lens of Artificial Intelligence

Swarali Shirodkar

Where Imagination Meets Innovation

In an era where technology is rapidly transforming the creative landscape, Swarali Shirodkar is proving that innovation is most powerful when guided by human imagination. Hailing from Goa, she has emerged as a distinctive voice in the world of AI-powered visual storytelling, seamlessly blending artificial intelligence, CGI, motion graphics, and cinematic editing to create compelling commercial campaigns and immersive digital experiences. As an AI creative artist, freelance video editor, and digital storyteller, Swarali has carved a niche where technology complements creativity rather than competing with it. Every frame she creates reflects a thoughtful balance of artistic vision and technical precision, demonstrating that the future of storytelling belongs to those who embrace change without losing the essence of human emotion.

The Beginning of a Creative Evolution

Swarali's passion for storytelling began long before AI entered her creative journey. Inspired by music, cinema, photography, and visual design, she explored various artistic mediums before discovering generative AI. Seeing it as a limitless creative canvas rather than just a technology, she founded Brand Brew AI to create cinematic commercial content that blends powerful storytelling with cutting-edge AI. For Swarali, AI is not the destination—it is an extension of her imagination.

Crafting Stories That Leave a Lasting Impression

What sets Swarali's work apart is its cinematic approach and emotional depth. Whether creating commercials, branded campaigns, or AI-generated visual stories, her focus is on crafting memorable experiences that connect with audiences. She believes people may forget an image, but they never forget how a story made them feel, making storytelling the heart of every project at Brand Brew AI.

A National Recognition That Marked a New Chapter

One of Swarali's proudest achievements was being selected by JioHotstar as one of only 50 AI creators across India for the prestigious JioStar AI Media Studio (JAMS) – AI Filmmakers Meetup in Mumbai. Representing Goa on a national platform, she was the only female audio engineer in the cohort and one of just two women among the selected AI commercial filmmakers. The experience allowed her to connect with leading creators, explore emerging technologies, and discuss the future of AI filmmaking, reinforcing her commitment to innovation, creative excellence, and greater representation of women in the AI industry.

Inspired by the Soul of Goa

While Goa is often celebrated for its beaches and vibrant tourism, Swarali finds inspiration in a different side of her homeland. Its colourful heritage, timeless architecture, rich traditions, music, festivals, and relaxed rhythm of life have all left a lasting imprint on her artistic sensibilities. These influences subtly shape her creative language, allowing her to produce visuals that are emotionally immersive rather than merely aesthetically appealing. Her work reflects warmth, authenticity, and human connection—qualities deeply rooted in the culture she proudly represents.

Beyond Technology: The Human Behind Every Frame

One of Swarali's strongest beliefs is that artificial intelligence cannot replace creativity because creativity itself is deeply human. While AI can generate images and automate processes, it cannot replicate lived experiences, emotions, intuition, or personal perspective. According to Swarali, the same AI tool placed in the hands of a hundred creators will produce a hundred unique outcomes because vision—not software—is what truly shapes exceptional work. Her creative process begins long before any prompt is written. Mood boards, references, visual concepts, storytelling structures, cinematic composition, pacing, and emotional intent are all carefully developed before AI becomes part of the workflow. In her eyes, AI is not the artist—it is the collaborator.

Embracing Challenges in a Rapidly Evolving Industry

One of Swarali's biggest challenges has been changing the perception that AI-generated work is quick or effortless. In reality, every visual requires extensive research, experimentation, refinement, and creative direction. The fast-paced evolution of AI tools also demands constant learning, which she embraces as an opportunity for growth. By making experimentation a daily practice, she stays ahead while continually refining her artistic voice. Complex cinematic advertising projects have further challenged her to maintain consistency in characters, lighting, storytelling, and visual style, ultimately strengthening both her technical expertise and confidence as a creative director.



A proud moment for our family

Yesterday, seeing my daughter standing at the JioHotstar office in Mumbai fills my heart with immense pride. She was invited to attend the JioStar AI Media Studio (JAMS) – AI Filmmakers Meetup, where only a select group of creators from across India were invited.

Watching her pursue her dreams with dedication, hard work, and passion reminds us that every small step taken with sincerity eventually leads to meaningful opportunities. From learning, experimenting, and creating day and night to now being recognized by one of India's biggest media companies—this is truly a special milestone.

As parents, there is no greater happiness than seeing your child earned respect through her own efforts. May God continue to bless her with wisdom, success, and humility, and may this be just the beginning of many more achievements. Congratulations, beta. We are incredibly proud of you.

The Dream That Continues to Grow

Swarali envisions Brand Brew AI becoming a globally recognized creative studio known for world-class AI commercials, branded campaigns, and cinematic films. She aims to collaborate with innovative brands and filmmakers who value both technology and human emotion. Beyond building a successful studio, her goal is to inspire future creators to see AI as a tool that enhances imagination rather than replaces it. Through her journey, she hopes to encourage emerging artists to think boldly, experiment fearlessly, and create meaningful stories that connect deeply with people. For Swarali Shirodkar, the future is not about humans versus machines, but about the limitless possibilities created when creativity and technology work together.

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